

Beauty Secrets

FOR YOUR WINDOWS.



PRICE 10¢

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Beauty Secrets for your windows

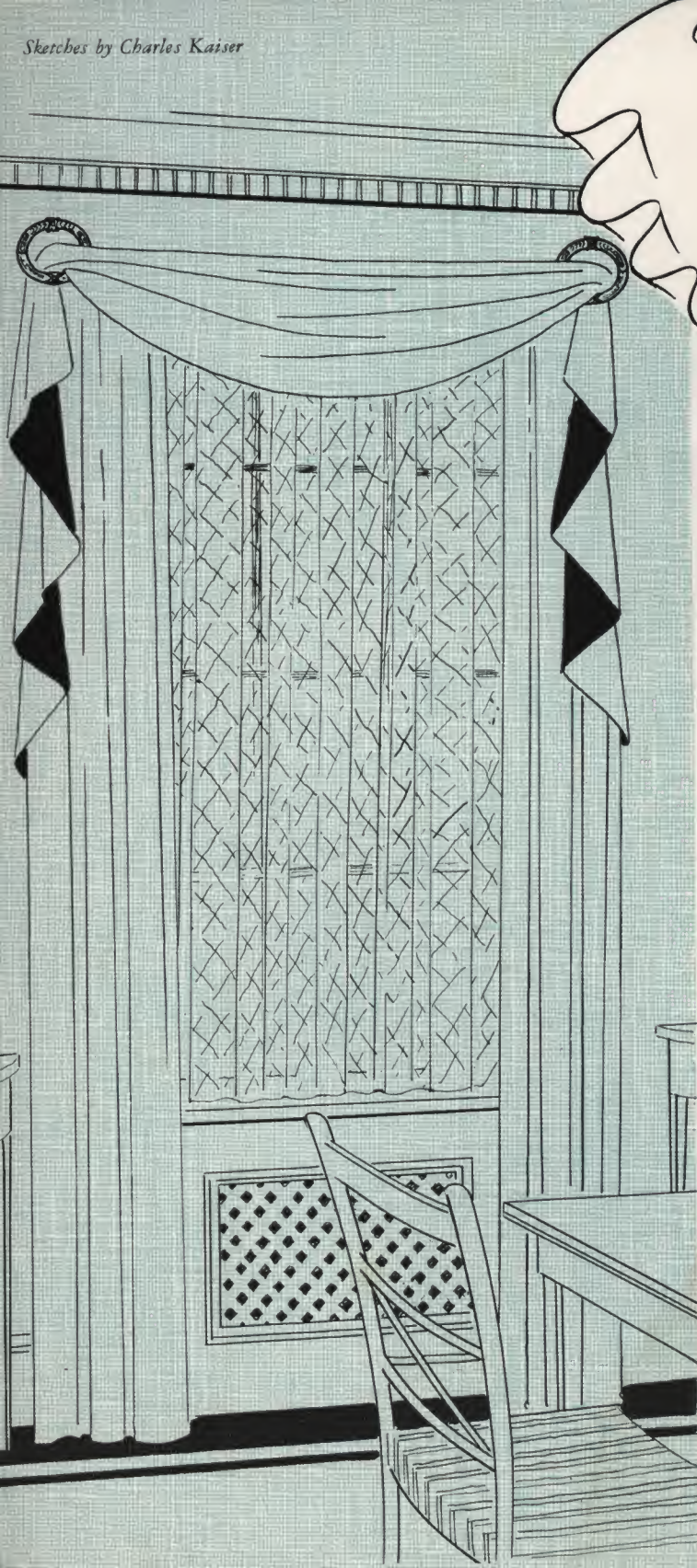
"That decorator look," that pleasing *finished* touch in an attractive room, is easy to achieve *on your own* when you know *what* drapery effects you can create and *which* fixtures do the trick. This booklet will give you quick insight into a host of beauty secrets for your windows.

H. L. JUDD COMPANY

Incorporated

WALLINGFORD, CONNECTICUT

DRAPERIES



Surely its happened to you! You've walked into a friend's home and suddenly thought, "Well! *Something* has been changed here, and the result is really *charming*." Yet when you tried to analyze it, you couldn't be quite sure *what* it was or *how* the miracle had been accomplished. Same furniture . . . same rugs . . . and still . . . why of course! The curtains and draperies! Such a smart new window treatment! That's what made the difference.

You've noticed, too, in your own home during housecleaning time, how bare and forlorn a room looks without its dress of draperies. Other furnishings may be removed, but a room doesn't really begin to look neglected until its curtains are down.

Little incidents like these make us realize that draperies *do* mean so much. More important, we discover with pleasure that a room of which we've grown tired can be remade into a "thing of beauty and a joy forever" *without* expensive redecorating or re-furnishing . . . simply with a new outfit of draperies.

In redraping a window, of course, your choice of fabrics and designs is limited

mean so much

largely to the colors and kinds that harmonize with your paper, rugs, furniture, and other furnishings. But many smart women in recent years have been making more and more use of the almost infinite possibilities for variation in *effects* that are offered by modern drapery fixtures.

There was a time, not so many years ago, when the homemaker felt that she either had to content herself with plain, straight curtain rods, or call upon a drapery specialty shop to construct her window effects. Drapery specialty workrooms still play an important role in interior decoration, but the practical women of today have found that with a good selection of fixtures and with the guidance of a simple booklet like this one, they can themselves work wonders of transformation with any window in the home.

Because draperies *do* mean so much, we hope you'll take advantage of this opportunity to sit down and plan the rejuvenation of your own windows. We know you'll find it a fascinating experience... and the more thrilling still because it can be so easy and inexpensive.



EFFECTS *depend on fixtures*

There is no real mystery about drapery fixtures. Most people know little about them simply because there are many kinds for many purposes. Yet by the time you've paged through this booklet, you'll have mastered all the fundamentals.

Drapery fixtures have two functions: one, to *hold* curtains and draperies so that they hang properly; the other, to be decorative of themselves. The concealed type, often called drapery hardware, performs only the first of these jobs. Ornamental fixtures perform both.

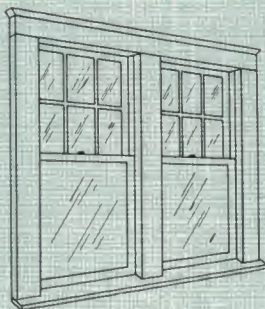
Pictured in this booklet are some 18 smart drapery effects and the fixtures that go into them. These effects and fixtures have been carefully selected to show you a fair cross-section of types available. Taking your cue from these hints, you can go to your nearest Judd dealer and order the *exact* fixtures to produce the effects you choose.

Whether you have the usual sash windows or the most modern of corner bays . . . whether your decorative scheme is the simplest Early American or the most elaborate Mid-Victorian . . . there are fixtures in the Judd line to fill your every need. You can "work wonders with your windows" if you study these suggestions carefully, plan your rooms, and then make your selection of fixtures from the Judd line . . . *the world's finest and most complete line of drapery fixtures.*



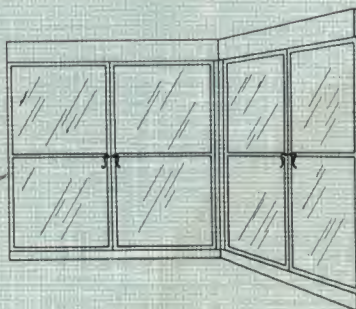
SIMPLE SASH

Familiar type in American homes for many years. Suitable for virtually all types of fixtures and drapery treatments.



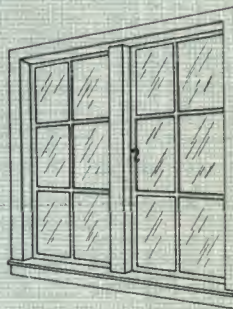
MULTIPLE

Opportunity for severe modern treatment with traverse track and floor-length draperies, or many other ingenious effects.



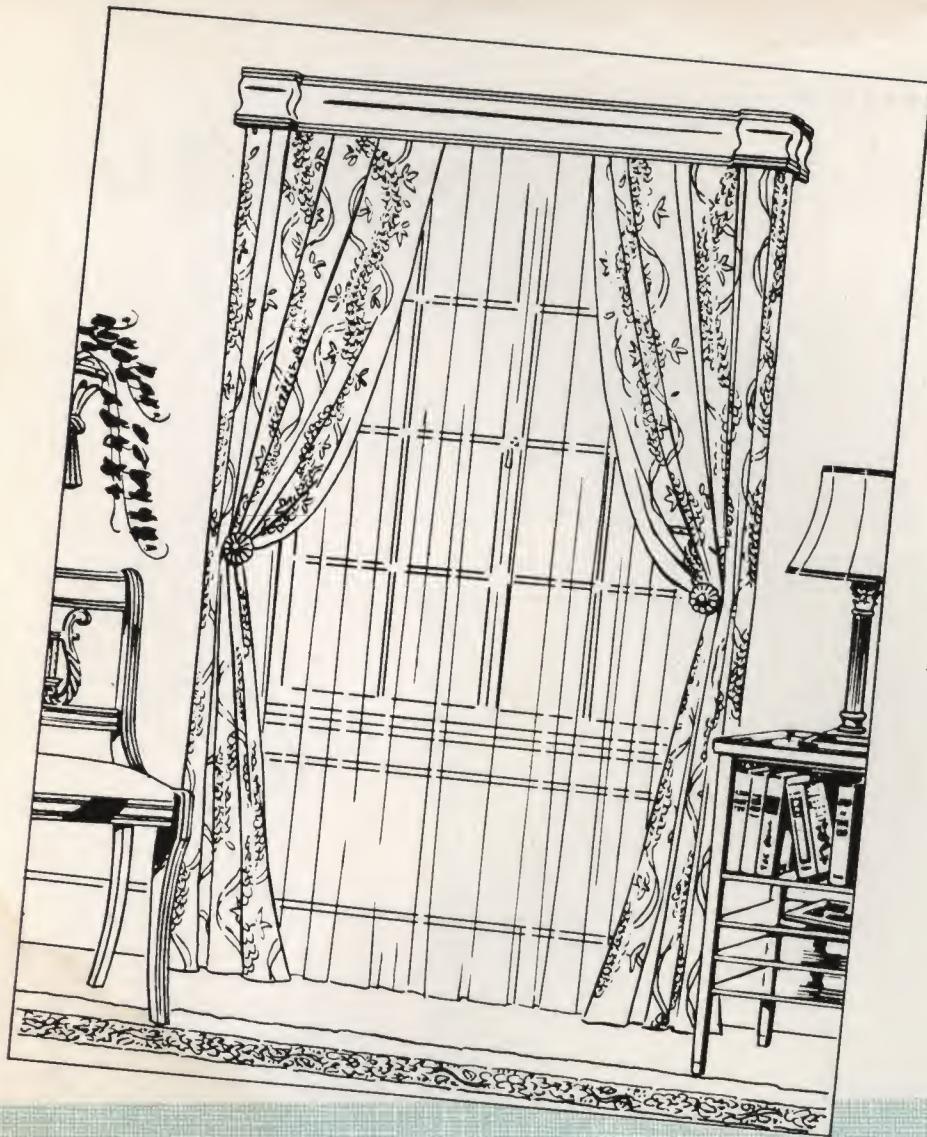
CORNER

Stylists here often recommend wood poles or wood cranes, plus traverse track.



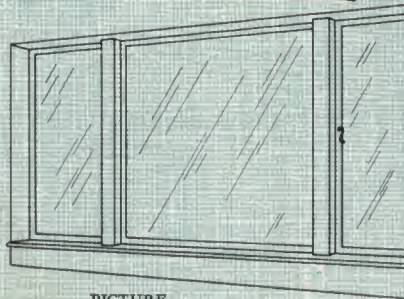
CASEMENT

Increasingly popular style. Special Judd fixtures are available for installation in steel casements.



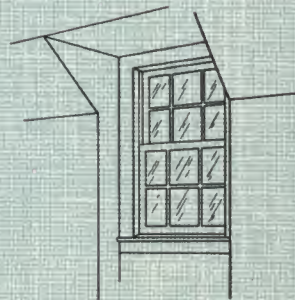
BAY

Use Judd Bay Window Rod or festoon rings, cranes, or wood poles.



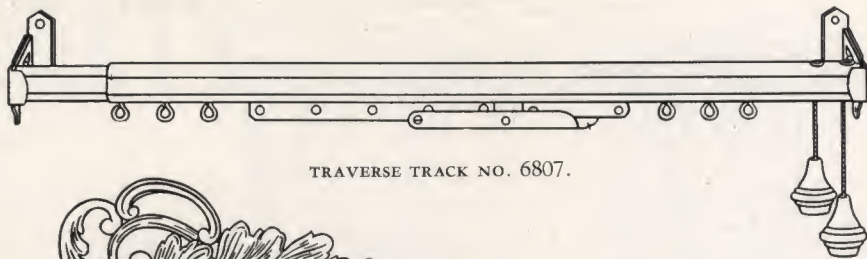
PICTURE

Ideal for simple frame of draperies straight-hung from cranes or glass pole.



DORMER

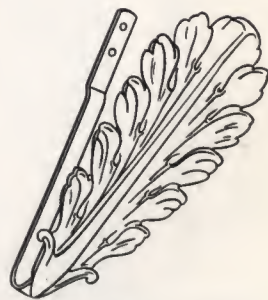
Excellent spot for wood pole set, cranes, or simple Royal Rod.



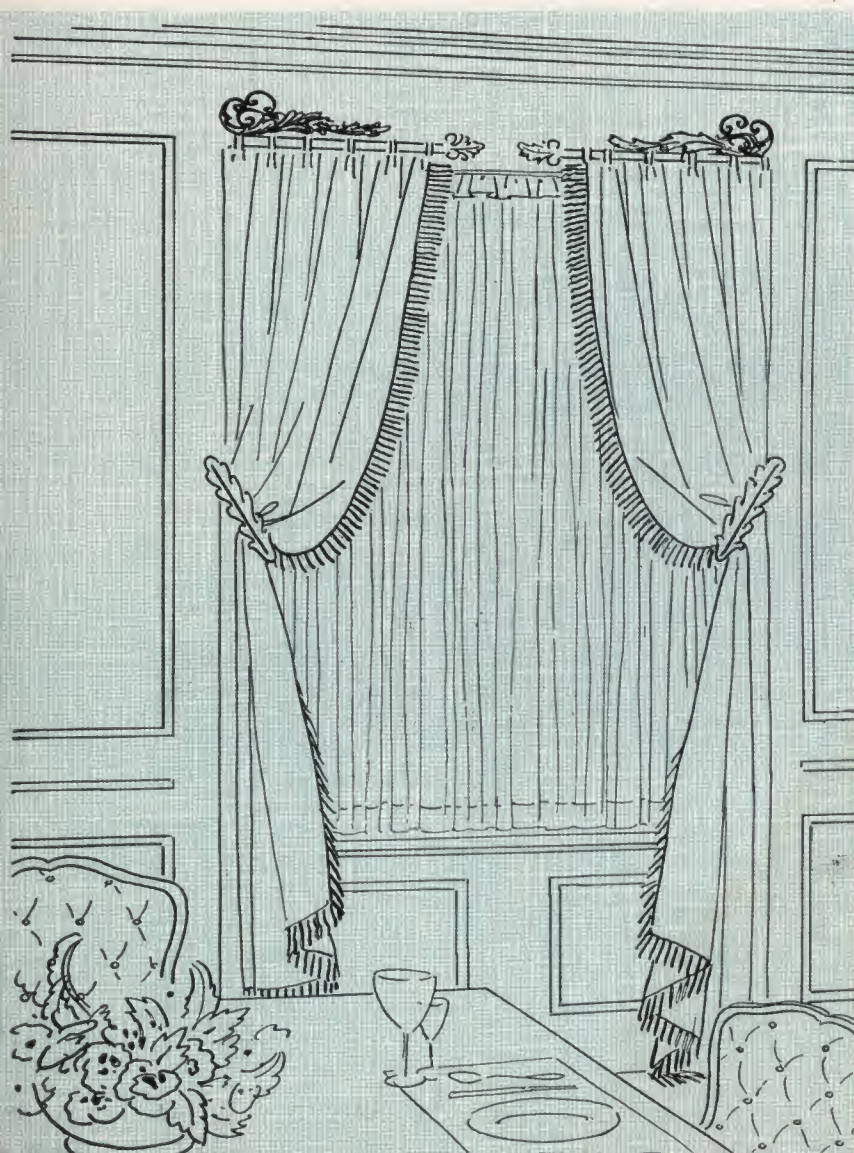
TRAVERSE TRACK NO. 6807.



ORNAMENTAL CRANE NO. 306, with Non-Sag adjustment bracket. (See page 11 for Non-Sag details of bracket No. 798.)



HOLDBACK NO. 700.



Short windows gain height and beauty through the use of ornamental cranes and floor-length draperies. In this formal dining room, draperies are on Judd Ornamental Crane No. 306, available in a variety of attractive finishes, with Judd Holdback No. 700, finished to match. Glass curtains are on Judd Traverse Track No. 6807, available in four standard sizes, each adjustable in length to fit any given window in its range. Permits easy, rapid drawing of curtains by means of concealed pull-cord.

For rooms with limited wall space, this idea is simply a life saver! Vanity is placed before the window, and the ensemble is tastefully treated with Judd Extending Wood Cornice No. 464, with $\frac{3}{8}$ " rod which holds draperies; glass curtains are on Judd Traverse Track No. 6807.

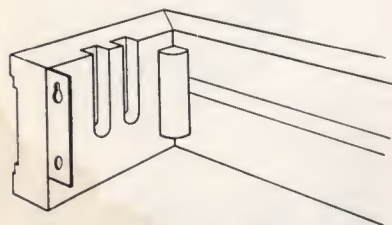
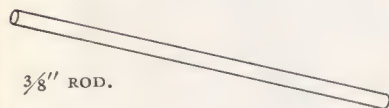
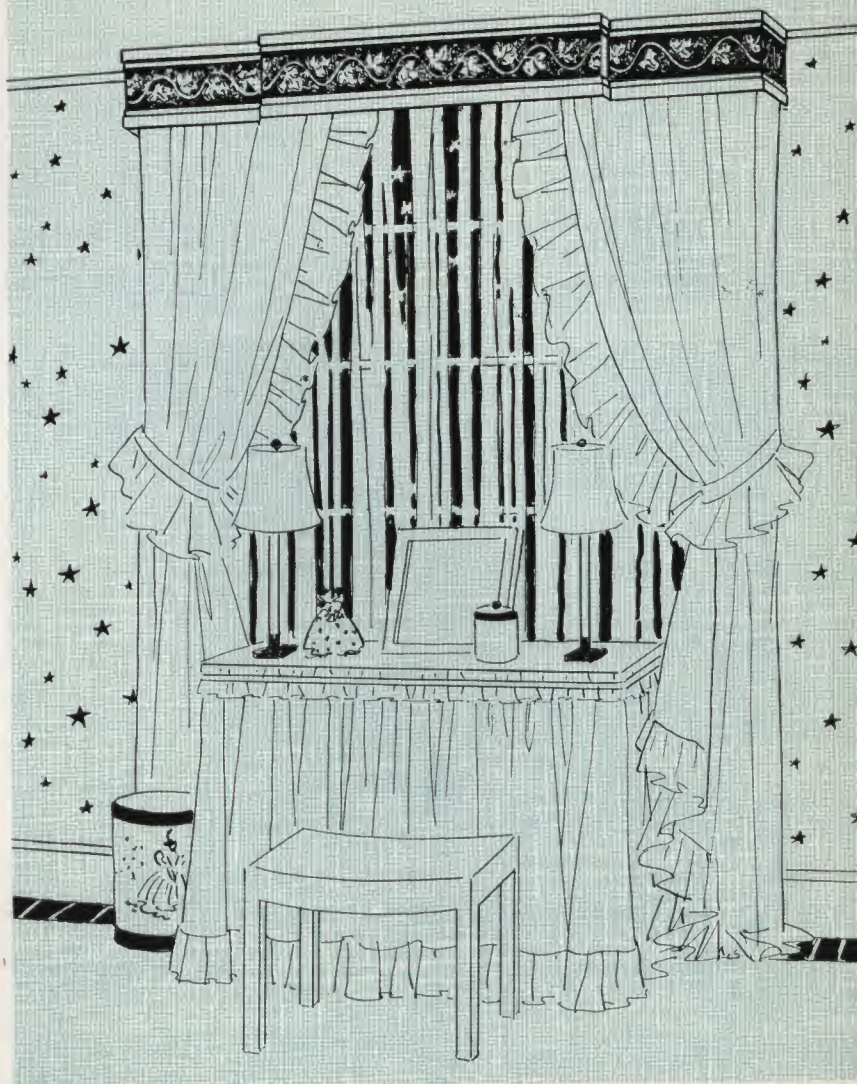
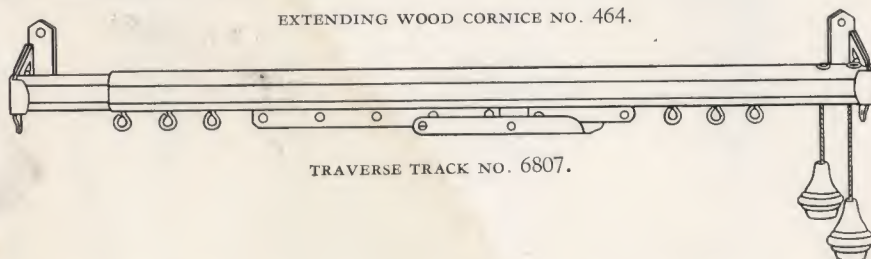


Diagram showing simple slots in cornice return, for holding $\frac{3}{8}$ " glass-curtain rod.



EXTENDING WOOD CORNICE NO. 464.



TRAVERSE TRACK NO. 6807.



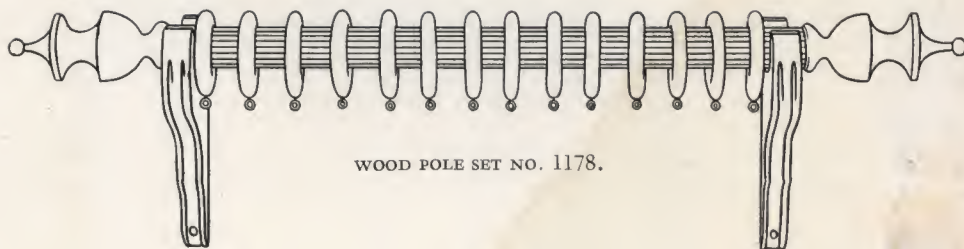
To enrich any room, Judd's high-gloss finished wood pole sets are a natural selection. Choose maple, mahogany, or walnut to match your furniture, or antique ivory or antique white to point a contrast. Draperies here are on Judd Wood Pole Set No. 1178, with Judd Holdback No. 701. Glass curtains on Judd Double Rod No. 9352; this is the famous Royal Rod, with "built-in thimble" which prevents snagging even on starched and sheer headings.



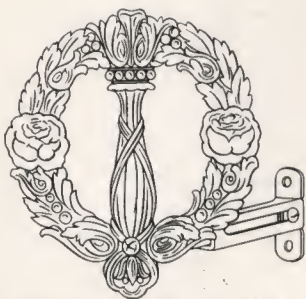
HOLDBACK NO. 701.



ROYAL ROD NO. 9352, with snag-proof built-in thimble.

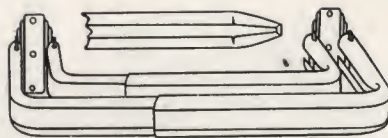


WOOD POLE SET NO. 1178.

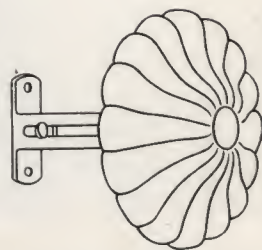
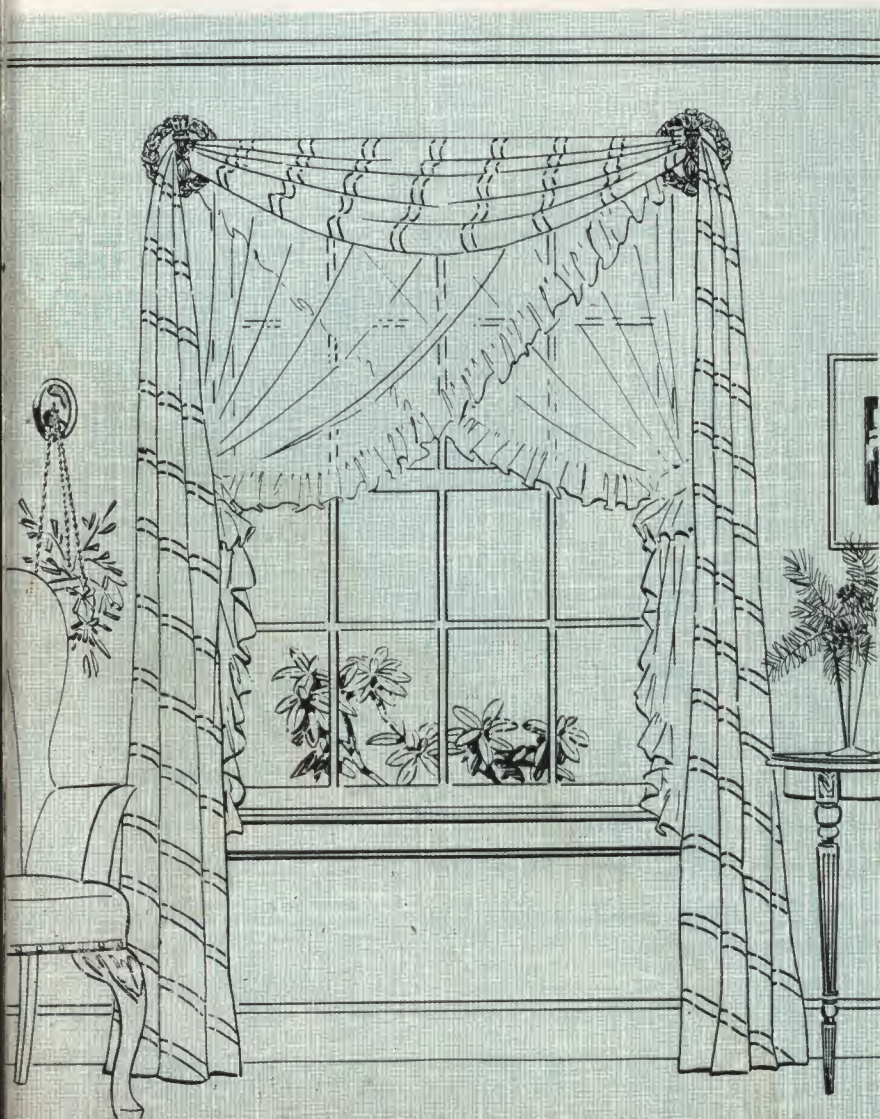


FESTOON RING SET NO. 1200.

Wood plastic available in several attractive finishes. Ring can be adjusted on extending bracket in any of four positions simply by releasing front screw.



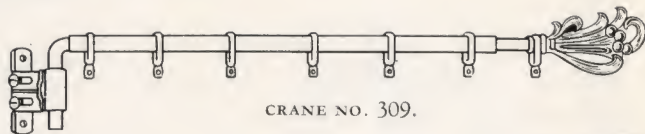
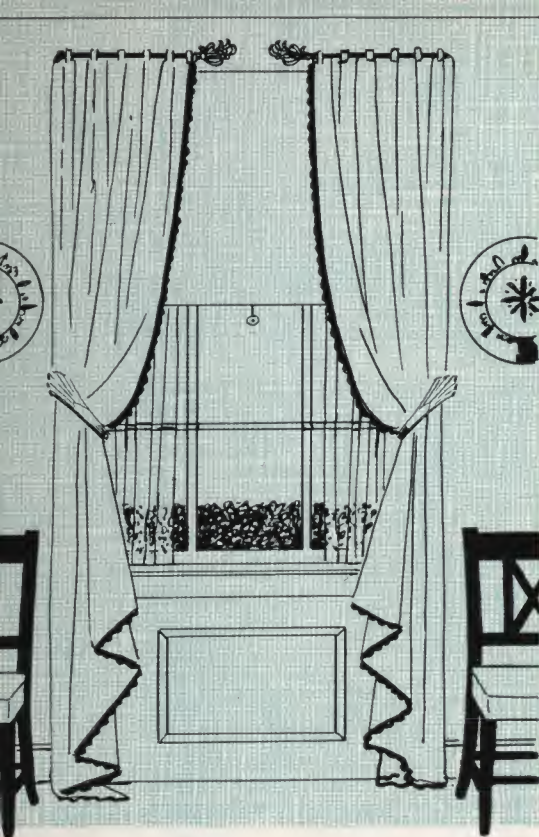
ROYAL ROD NO. 9352, with Judd's famous snag-proof built-in thimble.



FESTOON BRACKET NO. 1190.

Wood plastic; extensible metal bracket.

Try this suggestion to make the most of *two* modern modes — the trend toward festoon rings and the trend toward wood! This smart window uses a lightweight festoon drapery threaded neatly through Judd Festoon Ring No. 1200 — richly designed wood plastic with a new center ornament that sets it apart from all other festoon rings. Hang criss-cross glass curtains on Judd Royal Rod No. 9352, and hold back draperies — if you like — with Judd Festoon Bracket No. 1190, shown above.

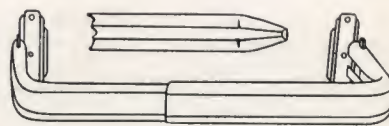


CRANE NO. 309.

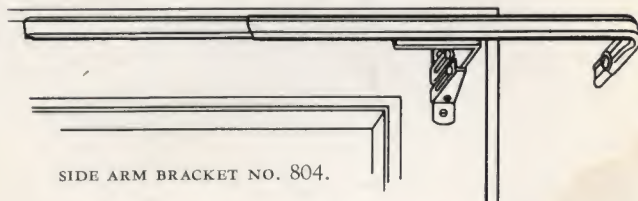
Typical American simplicity — a charming treatment suitable to any room in the house. Draperies on Judd Crane No. 309, with Judd Glass Holdback No. 685. Glass curtains on Judd Single Rod No. 9351 — the Royal Rod with built-in thimble.



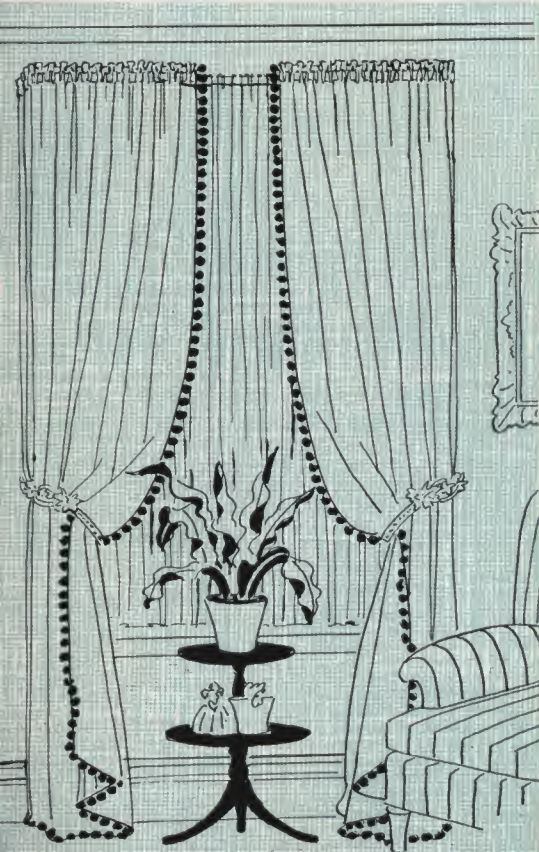
GLASS HOLDBACK NO. 685.



ROYAL ROD NO. 9351, with snag-proof built-in thimble.

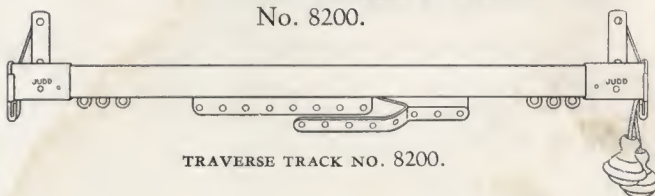


SIDE ARM BRACKET NO. 804.



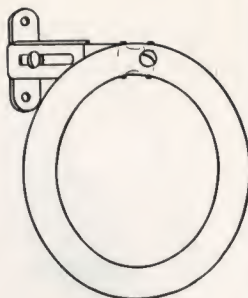
HOLDBACK NO. 696.

Sure-fire idea to give extra width to too narrow (or too long) windows is the treatment shown here. No need now to mar walls and woodwork with makeshift methods; Judd Side Arm Bracket No. 804 attaches directly to window frame, still permitting draperies to be extended well beyond. Fixture is easily installed, thoroughly adjustable at all points. Bracket has Non-Sag feature illustrated on opposite page. Holdback is Judd No. 696. Glass curtains on Judd Cut-to-Measure Traverse Track No. 8200.

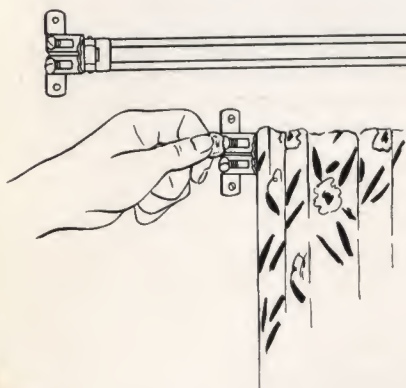


TRAVERSE TRACK NO. 8200.

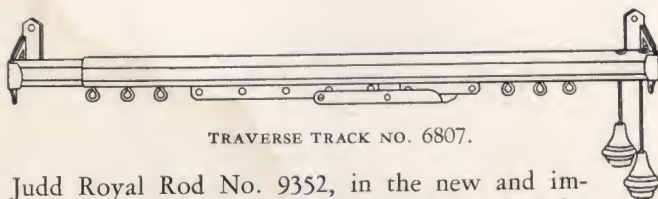
In keeping with modern trends toward festoons and valances is this unusual bedroom effect produced by three Judd Festoon Rings No. 1173, with swag (horizontal) and cascade (vertical) drapery treatment. Glass curtains are on Judd Traverse Track No. 6807; side draperies on Judd Bracket No. 798.



FESTOON RING
NO. 1173.

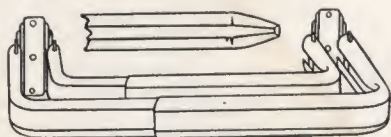


BRACKET NO. 798 — exclusive Judd feature which permits easy adjustment after fixture is attached to window. If heavy draperies cause sag, simply loosen bottom screw, tighten top one, and rod rises to level position — a Judd patent!



TRAVERSE TRACK NO. 6807.

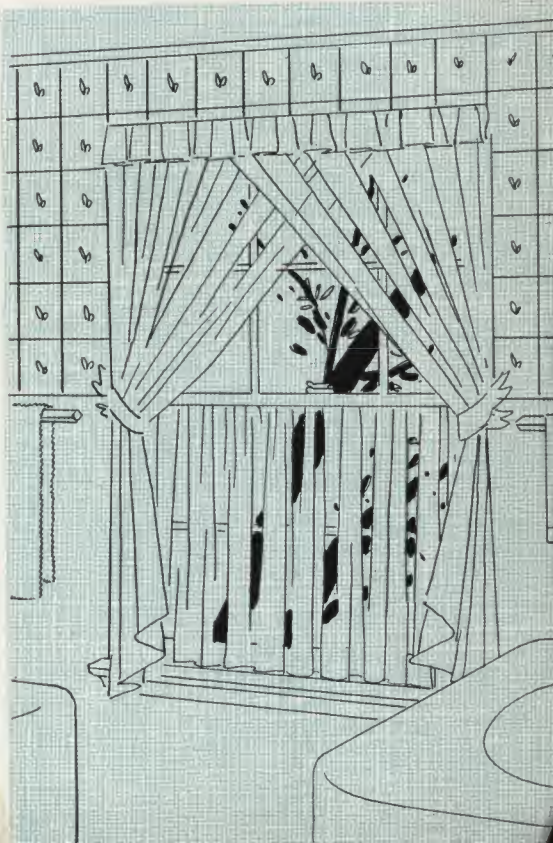
Judd Royal Rod No. 9352, in the new and immensely popular Oyster White finish, is ideal for criss-cross bathroom curtains. Sash curtain is hung on matching Judd Rod No. 9283.

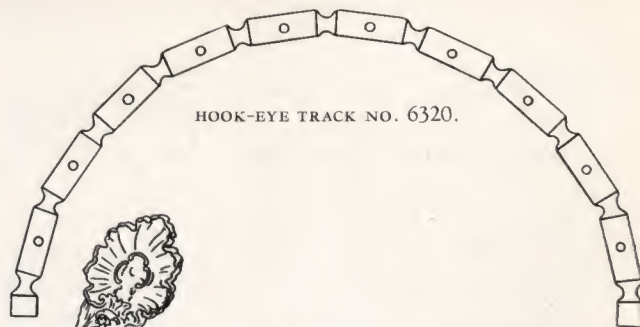
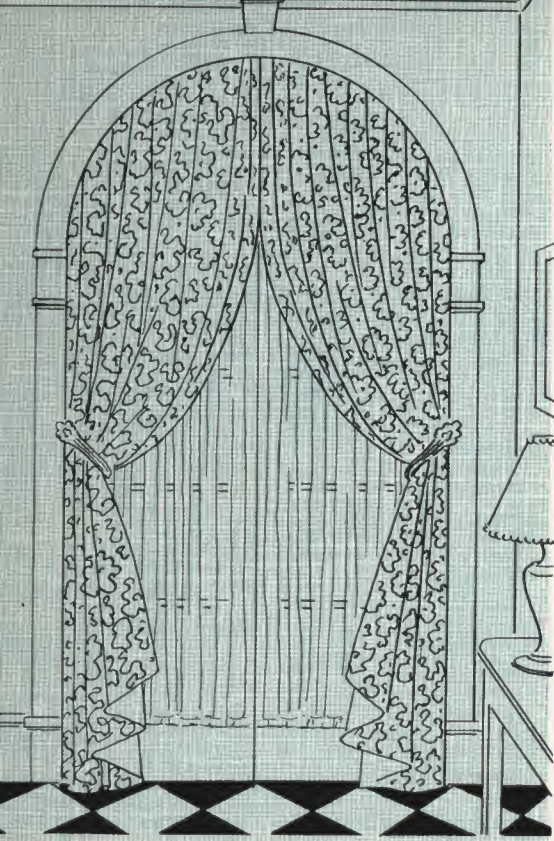


ROYAL ROD NO. 9352, with snag-proof built-in thimble.



ROYAL SASH ROD NO. 9283.





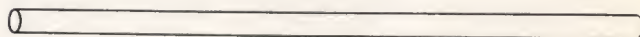
HOOK-EYE TRACK NO. 6320.

HOLDBACK NO. 25.

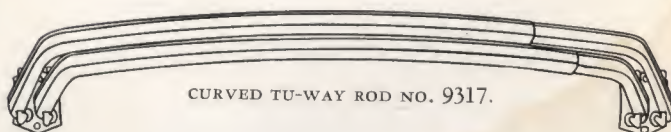
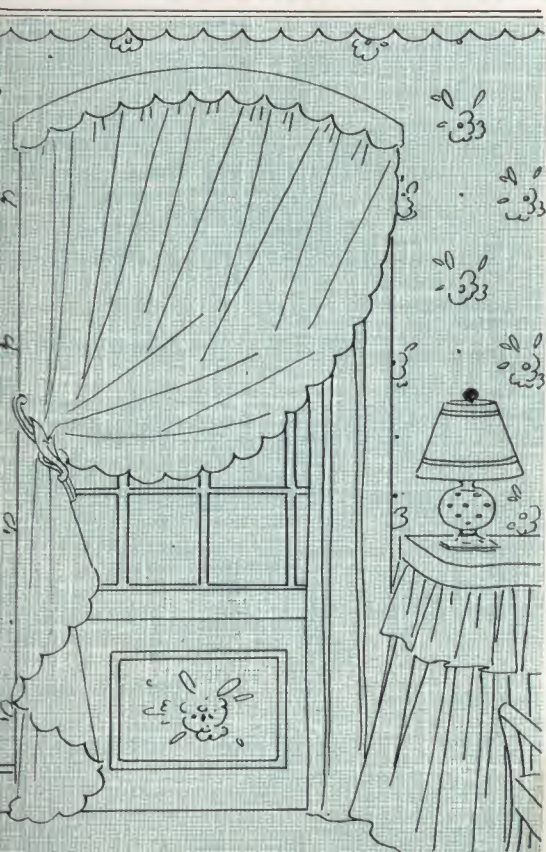


BRACKET NO. 494.

The special problem of an arching French door is here neatly solved with draperies in long, sweeping lines, hung on Judd's ingenious, flexible Hook-eye Track No. 6320. Judd Holdback No. 25 completes the effect. Glass curtains are secured by Judd $\frac{3}{8}$ " Rod in Judd Vestibule Brackets No. 494.



$\frac{3}{8}$ " JUDD ROD.

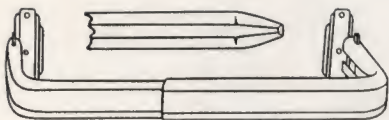


CURVED TU-WAY ROD NO. 9317.



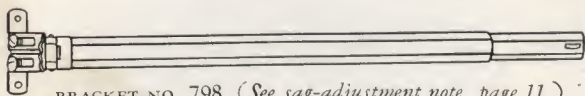
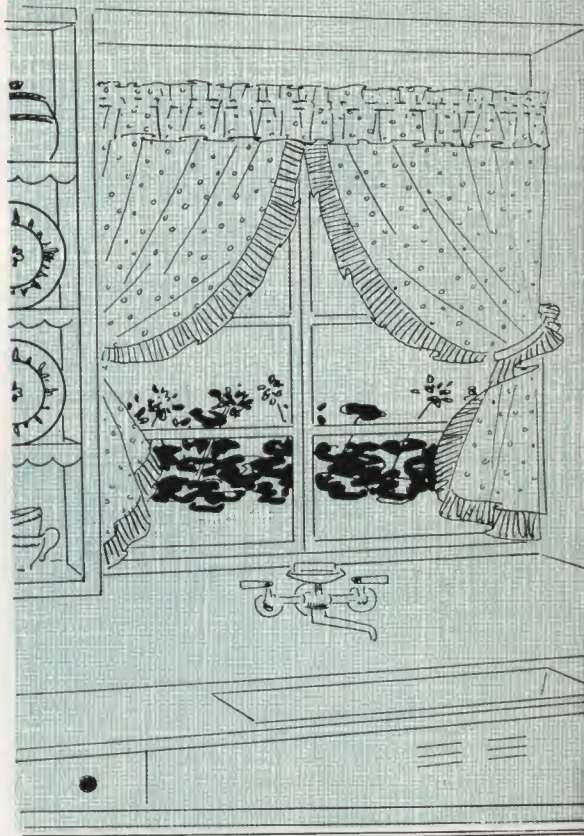
HOLDBACK NO. 708.

Simple way to add height to a window is the use of Judd's famous Curved Tu-Way Rod No. 9317. Here shown with draperies in the arched style, it can also be used curving horizontally away from window. The Holdback is Judd No. 708.



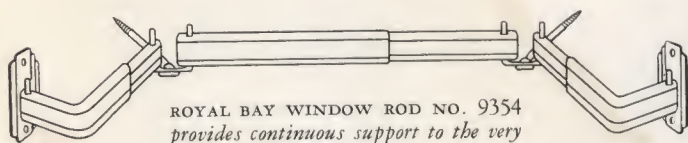
ROYAL ROD NO. 9351, with snag-proof built-in thimble.

Simplicity is the sensible keynote of this kitchen window with curtains on Judd Royal Rod No. 9351 — the rod with the built-in thimble.



BRACKET NO. 798. (See sag-adjustment note, page 11.)

Special Judd Bay Window Rod No. 9354 solves the vexing problem of curtaining this attractive bay in a Colonial home. An adaptation of Judd's Royal Rod, the Bay Window Rod also has the snag-proof built-in thimble. Draperies hang from Judd Non-Sag Extension Bracket No. 798, a swinging fixture which permits cleaning windows without removing draperies.

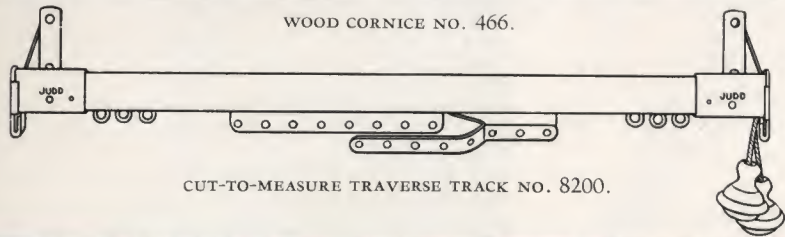


ROYAL BAY WINDOW ROD NO. 9354 provides continuous support to the very corners of the bay. Extensible for wide range of sizes.



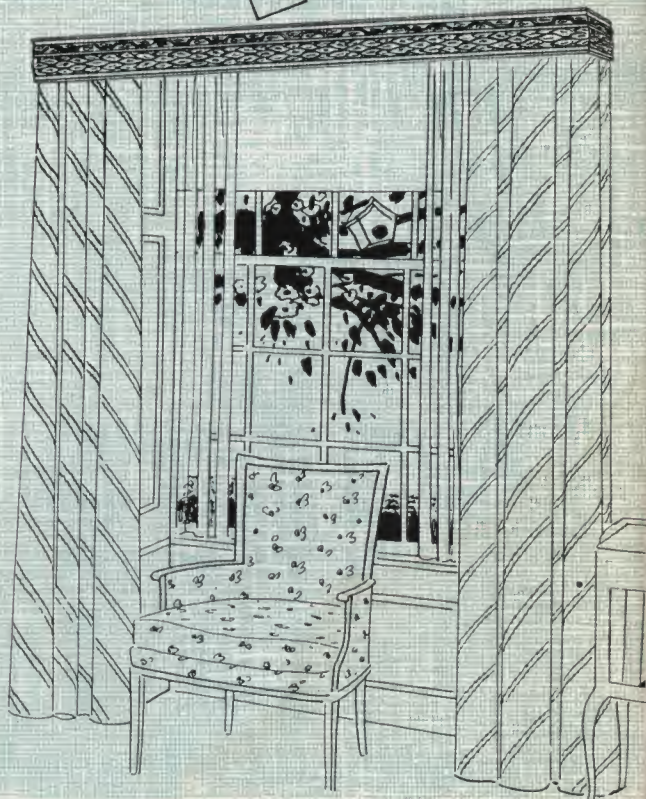
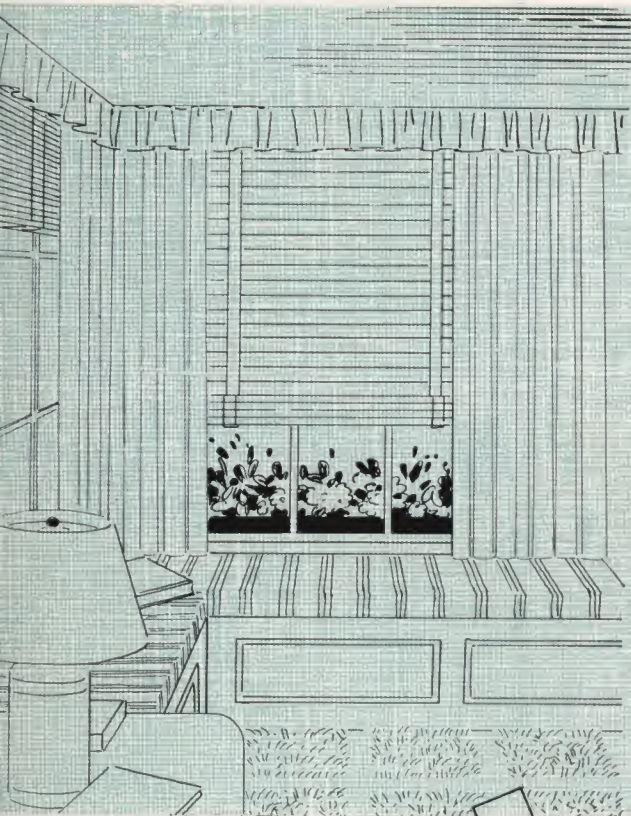


WOOD CORNICE NO. 466.

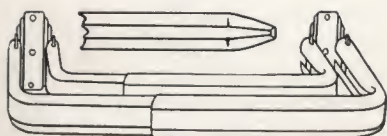


CUT-TO-MEASURE TRAVERSE TRACK NO. 8200.

Cornices, too, can add width to windows and bays. The rich look here is effected with Judd Cut-to-Measure Wood Cornice No. 466. Draperies hang from Judd Cut-to-Measure Traverse Track No. 8200, glass curtains from Judd Royal Rod No. 9351, illustrated elsewhere in this booklet.



ROYAL ROD NO. 9352, with snag-proof built-in thimble.



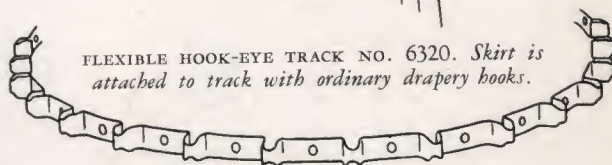
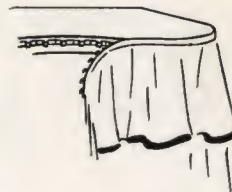
ROYAL CORNER SLEEVE NO. 9355.

Clever solution to the corner window problem is this Judd Royal Rod No. 9352 with Corner Sleeve No. 9355, to give curtain unbroken support at the angle.

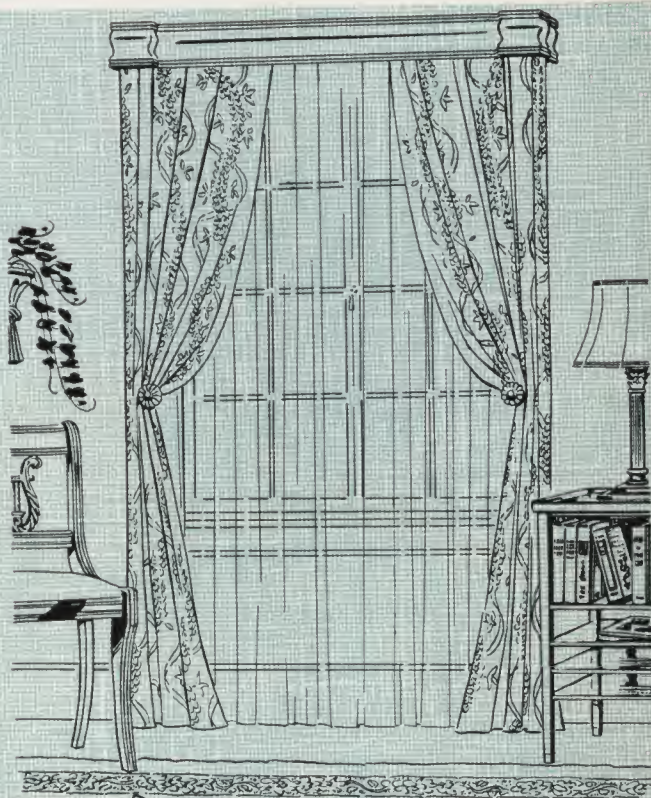
Useful trick for dressing table decoration is this festoon drapery treatment with No. 1201 Rings. Hook-eye Track No. 6320, which can easily be fitted to any curve, holds the vanity skirt.



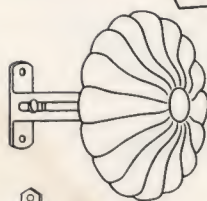
FESTOON RING
NO. 1201.
*Wood plastic; ex-
tensible 4-position
bracket.*



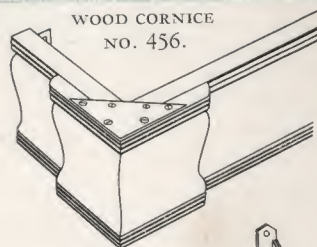
FLEXIBLE HOOK-EYE TRACK NO. 6320. *Skirt is
attached to track with ordinary
drapery hooks.*



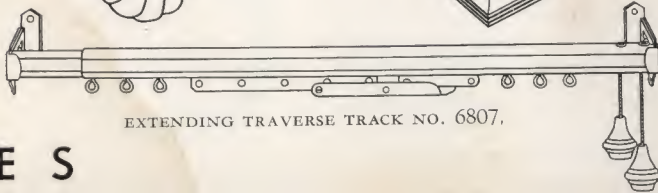
The smooth, unbroken line across the face of this cornice is a custom-made effect now available at moderate cost. Your dealer supplies this cornice cut-to-measure, tailored to your windows, *without* expensive mitring and refinishing. New, and a Judd exclusive. Cornice is Judd Corner Mitre No. 456; draperies on Traverse Track No. 6807; glass curtains on plain $\frac{3}{8}$ " rod.



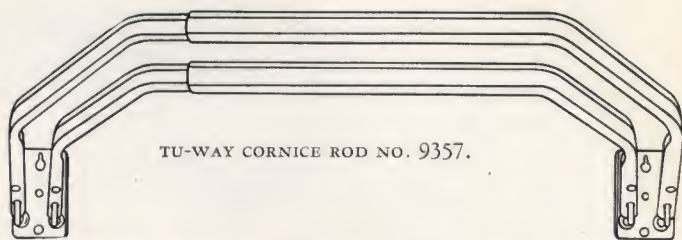
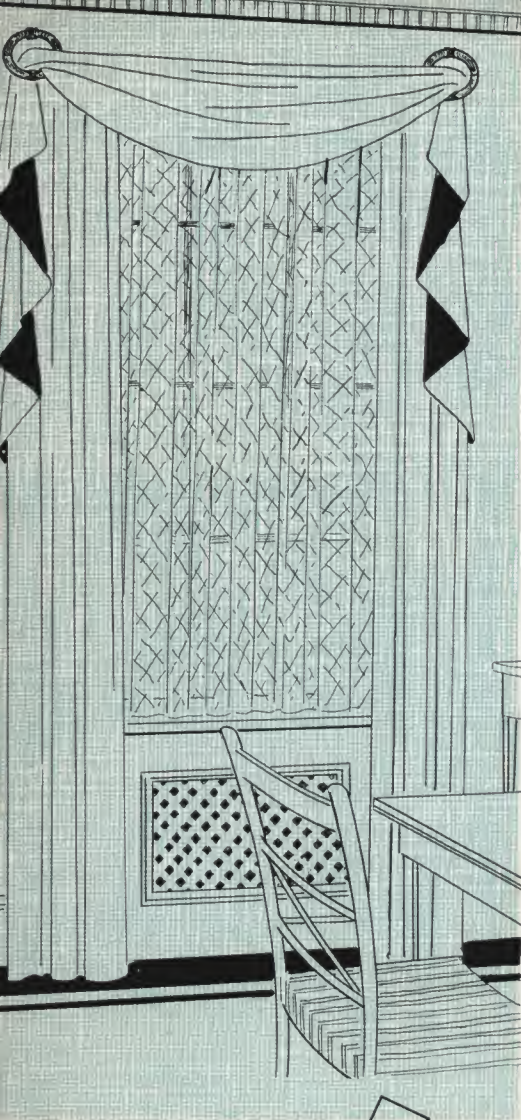
WOOD PLASTIC
HOLDBACK
NO. 1190.



WOOD CORNICE
NO. 456.



EXTENDING TRAVERSE TRACK NO. 6807,



TU-WAY CORNICE ROD NO. 9357.

Unusual softness and depth — all the majesty of a canopied four-poster bed — achieved here with Judd Tu-Way Cornice Rod, bowing the curtains *into the room*. Simple adjustment repositions rod into smart arched effect, adding height. Tiebacks are simply, concealed cup hooks.



FESTOON RING NO. 1192.



Attractive festoon treatment created with Judd Festoon Ring No. 1192, designed for extra ease in handling; ring opens to permit positioning of draperies without drawing them through. Full length draperies and glass curtains on Judd Royal Rod No. 9352.

ROYAL ROD NO. 9352, with snag-proof built-in thimble.

